

Press Release for iLiveSafe  
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For immediate release

**TITLE: iLivesafe Extends Offering to Corporate Employees**

***Pretoria, September 02 2015*** – With their deal signed with Afriboom, iLiveSafe – the leader in complete identification, safety and rapid response – is expanding their product offering to include customised packages aimed at the corporate environment.

Afriboom is a specialised cleaning company servicing the hospitality, health care. They manage thousands of employees across the country. iLiveSafe has signed a deal to provide a tailor-made personal safety solution for each and every Afriboom employee ensuring that they will feel safe and have access to emergency services no matter where they are.

For iLiveSafe, pursuing clients in the corporate environment is a logical next step for the expansion of their product offering. “We believe that employee safety should hold tremendous importance for every company. First and foremost, every employee has the right to work in a safe and healthy environment. No employees should have to feel at risk of avoidable dangers in the workplace or of danger they may incur in the course of carrying out their duties,” says Ruan Vermaak, New Business Development Director at iLiveSafe. “By creating a safe and healthy workplace, companies also protect themselves.”

iLiveSafe’s corporate products will consist of a tailor-made solution to ensure that each client’s unique needs are catered for. The mindset behind this approach is the recognition that companies who care for their employees will seek out service

providers who will keep this in mind and will reflect this level of care in the delivered product.

“When it comes to corporations who employ hundreds or thousands of staff members across different disciplines, in different locales all working in different business hours, it becomes clear that a one-size-fits-all approach would never work for our products. We are currently visiting hotels and sites where Afriboom staff are employed to properly assess their needs and present them with a customised offering,” says Ruan.

The ability to send emergency response, to inform your emergency contact person and to dispatch additional safety assistance are just some of the services included in iLiveSafe’s offering. iLiveSafe offers additional services such as trauma counselling, assistance with missing persons, telephonic medical advice, a personal health advisor, hi-jacking assistance, roadside assistance and assistance with stranded minors. The iLiveSafe call centre is staffed 24/7 with dedicated and highly trained operatives who have access to emergency responders across the country, to ensure timely and efficient response to each you in an emergency situation.

For more information visit [www.ilivesafe.co.za](http://www.ilivesafe.co.za) or Like the iLiveSafe Facebook page.

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